

2025 Hollywood PAL Community Awards

Benefit	Chief Sponsor \$20,000	Captain Sponsor \$10,000	Sergeant Sponsor \$5,000	Detective Sponsor \$2,500	Ticket Only \$400
Recognition in Press & Media	Featured in all media releases	Mention in major releases	Listed in select releases	—	—
Speaking Opportunity	Yes	—	—	—	—
Podium Recognition	Yes	Yes	—	—	—
Video Recognition	Logo appears first and last and animated, large featured multiple times throughout	Logo appears medium featured multiple times throughout	Logo appears medium featured multiple times throughout	Logo smaller size, in grouped "Community Sponsors"	—
Website Recognition	Premiere logo + link	Prominent logo + link	Logo + link	Name only	—
Social Media Highlights	3 dedicated posts + shared reels	2 dedicated posts	1 shared group post	1 shared group post	—
E-newsletter & Annual Report	Featured w/logo	Mention w/logo	Name only	Name only	—
Event Signage & Table Placement	Premier signage + 2 lobby + table sign	Prominent signage + table sign	Table sign	Shared table signage	—
Program Journal	Full page, color (premium spot)	Full page, color	½ page, color	Name listing	—
Event Tickets + VIP Reception Access	2 Tables (20 guests) + VIP	1 Table (10 guests) + VIP	1 Table (10 guests) + VIP	5 seats + VIP access	1 Seat + VIP
Tax Deduction (as allowed by law)	Yes	Yes	Yes	Yes	Yes

Celebrating Kids, Cops & Community

Hollywood PAL Awards Gala

SPONSOR NAME (to be listed): _____

CONTACT PERSON (if different): _____ PHONE: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

EMAIL: _____

SPONSORSHIP LEVELS:

CHIEF

CAPTAIN

SERGEANT

TICKETS #

Please provide please provide your social media handles.

Twitter: _____ Facebook: _____ Instagram: _____

Person to contact for marketing approvals i.e. Logo, Journal Ad, Signage (if different from above):

NAME: _____ EMAIL/PHONE: _____

PAYMENT METHOD:

Check made out to HOLLYWOOD PAL

Credit Card

Name as it appears on the card: _____

Card # _____ Exp. Date: _____ CVC# _____

Billing Zip Code for card (if different from above): _____

Completed forms should be emailed or mailed to:

Hollywood PAL c/o LAPD Hollywood
1358 N. Wilcox Avenue
Los Angeles, CA 90028
kgordillo@hollywoodpal.org
Phone: (323) 467 7114

Also, note that **advertisements for the Tribute Journal are due by October 3rd, 2025.**

Please submit to kgordillo@hollywoodpal.org, (323) 467 7114.

The Hollywood Police Activities League is a 501(c)3 non-profit organization with federal tax ID #95-4596172. Donations are tax deductible to the extent allowed by law.

www.hollywoodpal.org