

# Hollywood PAL 2025 Awards Gala

## Tribute Journal Ad Form

**Deadline for Ads: October 3, 2025**

Celebrate PAL's 30th Anniversary and honor our 2025 Awardees by placing an ad in the official Tribute Journal. The journal will be printed in **8.5" x 5.5" (half-page booklet size)** and distributed to 300+ guests and shared digitally.

### Ad Opportunities:

- Full-Page Color Ad (8.25"H x 5.5"W) – \$1,000
- Half-Page Color Ad (4.25"H x 5.5"W) – \$500
- Quarter-Page Color Ad (2"H x 5.5"W) – \$250
- Name Listing – \$100

### Ad Specs:

- Accepted Formats: PDF, JPG, PNG (300 dpi)
- All ads must be submitted print-ready

### Your Information:

- Name/Organization: \_\_\_\_\_
- Contact Person: \_\_\_\_\_
- Phone: \_\_\_\_\_
- Email: \_\_\_\_\_
- Tribute Honoree Name: \_\_\_\_\_

### Select Ad Size:

- ☐ Full Page (\$1,000)
- ☐ Half Page (\$500)
- ☐ Quarter Page (\$250)
- ☐ Name Listing (\$100)

### Payment Method:

- ☐ Check payable to *Hollywood PAL*
- ☐ Credit Card (Visa/MC/Amex/Discover) (or link in website)

Name on Card: \_\_\_\_\_

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVC: \_\_\_\_\_

Billing Zip Code: \_\_\_\_\_

### Submit Ad Materials & Payment To:

Hollywood Police Activities League

Attn: Tribute Journal

1358 N. Wilcox Avenue, Los Angeles, CA 90028

kgordillo@hollywoodpal.org | (323) 467-7114



# HPAL Community Leadership Awards

## 2025 Honorees



**Captain Craig Heredia**



**Officer Paul Jordan**



**Alum Derek Calderon**

## Pioneers of PAL



**Donelle Dadigan**



**Brian Folb**



**Kerry Morrison**



**Ron Sanchez**



**Thaddeaus Smith**



**Ferris Wehbe**

**Recognize Our Leaders!**

**Our honorees and pioneers have paved the way for Hollywood PAL's success. Show your appreciation by placing a tribute ad in their honor.**