Hollywood PAL 2025 Awards Gala

Tribute Journal Ad Form

Deadline for Ads: October 3, 2025

Celebrate PAL's 30th Anniversary and honor our 2025 Awardees by placing an ad in the official Tribute Journal. The journal will be printed in **8.5"** x **5.5"** (half-page booklet size) and distributed to 300+ guests and shared digitally.

Ad Opportunities:

- Full-Page Color Ad (8.25"H x 5.5"W) \$1,000
- Half-Page Color Ad (4.25"H x 5.5"W) \$500
- Quarter-Page Color Ad (2"H x 5.5"W) \$250
- Name Listing \$100

Ad Specs:

- Accepted Formats: PDF, JPG, PNG (300 dpi)
- All ads must be submitted print-ready

Your Information:

Name/Organization:
Contact Person:
Phone:
Email:
Tribute Honoree Name:
Select Ad Size:
☐ Full Page (\$1,000)
☐ Half Page (\$500)
☐ Quarter Page (\$250)
□ Name Listing (\$100)
Payment Method:
☐ Check payable to Hollywood PAL
☐ Credit Card (Visa/MC/Amex/Discover) (or link in website)
Name on Card:
Card #: Exp. Date: CVC:
Billing Zip Code:

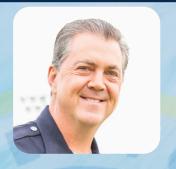
Submit Ad Materials & Payment To:

Hollywood Police Activities League Attn: Tribute Journal 1358 N. Wilcox Avenue, Los Angeles, CA 90028 kgordillo@hollywoodpal.org | (323) 467-7114

HPAL Community Leadership Awards 2025 Honorees



Captain Craig Heredia



Officer Paul Jordan



Alum Derek Calderon

Pioneers of PAL



Donelle Dadigan



Brian Folb



Kerry Morrison



Ron Sanchez



Thaddeaus Smith



Ferris Wehbe

Recognize Our Leaders!

Our honorees and pioneers have paved the way for Hollywood PAL's success. Show your appreciation by placing a tribute ad in their honor.